

# CLASSIFIED RATES

## Free Classifieds (Wednesdays & Fridays)

Any personal item for sale with a listed price of less than \$1,000. All ads must include the quantity of the items for sale and the individual price of each item.

## Paid Classifieds Categories

Any item(s) selling for \$1,000 or more, for sale with no listed price or quantity, or any item sold by a business, regardless of price AND Paid Categories Include: Properties for Sale, Properties for Rent, Contractors, Services, Help Wanted, Yard Sales, Paid Classes, Too Unique to Classify, Public Notices, Pets for Sale and Firewood or Hay for Sale.

## Categories on the Internet

All categories are on the Internet.

## Classified Packages:

PACKAGE	RATE	NO. OF ISSUES	INCLUDES
<b>SUPER DEAL*</b>	<b>\$51.90**</b>	<b>2 consecutive issues</b>	Consecutive Wed and Fri paper + unlimited online text and 6 photos
<b>BEST DEAL*</b>	<b>\$46.00**</b>	<b>2 consecutive issues</b>	Consecutive Wed and Fri paper + free online ad with 2 photos
<b>SINGLE NEWSPAPER*</b>	<b>\$36.50**</b>	<b>1 issue</b>	Single newspaper + free on-line ad with 2 photos
<b>MINI AD</b>	<b>\$15.80**</b>	<b>1 issue</b>	Any newspaper issue(s), text only 2 line ad + free online ad with 2 photos
<b>SUPER DEAL YARD SALE*</b>	<b>\$56.20**</b>	<b>2 consecutive issues</b>	Consecutive Wed and Fri paper + unlimited online text and 6 photos + yard sale kit
<b>BEST DEAL YARD SALE*</b>	<b>\$50.60**</b>	<b>2 consecutive issues</b>	Consecutive Wed and Fri paper + free online ad with 2 photos + yard sale kit
<b>SINGLE NEWSPAPER YARD SALE*</b>	<b>\$40.90**</b>	<b>1 issue</b>	Weds or Fri paper + free online ad with 2 photos + yard sale kit

\* Minimum charge is 8 lines or 1" per issue. Additional lines at same rate.

\*\* Ledger Accounts add \$1 to each rate

**Rates effective Oct. 1, 2021**

### Add-ons

EMBELLISHMENT	RATE	INCLUDES
<b>BORDER or COLOR BACKGROUND</b>	<b>\$6.50 PER ORDER</b>	Border or color background in print and online
<b>SPECIAL TYPOGRAPHY</b>	<b>\$25 WEDNESDAY OR \$33 FOR WEDNESDAY AND FRIDAY</b>	All caps, bullet points, italics, special font or special font size
<b>IMAGES / PHOTOS / LOGOS</b>	<b>LINE RATE OF PACKAGE</b>	Black and white image in print and color (if requested) image online