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For additional information or to schedule a demo, please contact your advertising representative at 208-726-8060 or adsales@mtexpress.com

Why mtexpress.com?

mtexpress.com has tens of thousands of visitors and hundreds of thousands of page views per month. It is the most trafficked website and is the #1 media source to reach everyone who cares about the area—visitors, second-home owners and year-round residents.

Benefits to Advertisers

1. Drive traffic to your website with a direct link from your ad.
2. Feedback on how your ad is doing. You’ll receive monthly reports on impressions and click-throughs.
3. Our web designers will build your ad and the ad can change monthly—no extra charge.
4. You can display photos, products, services or specials in your ad.

Key Traffic Statistics

78,225 visitors per month
396,620 pageviews per month

Over one-quarter of mtexpress.com visitors are from all over the world, including our most popular visitor markets: Washington, Oregon, California, Utah, Colorado, Texas, Florida and New York.

Increase your online presence with

Effective December 1, 2022
**Static Ads—May Change 1x per Month**

<table>
<thead>
<tr>
<th>AD TYPE</th>
<th>AD SIZE (Pixels)</th>
<th>MONTHLY RATE</th>
<th>3 MONTHS 10% OFF</th>
<th>6 MONTHS 20% OFF</th>
<th>12 MONTHS 30% OFF</th>
<th>3 MONTHS 10% OFF</th>
<th>6 MONTHS 20% OFF</th>
<th>12 MONTHS 30% OFF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bottom Sticky Ad</td>
<td>728 x 92</td>
<td>$1,642</td>
<td>$1,479</td>
<td>$1,314</td>
<td>$1,151</td>
<td>$3,060</td>
<td>$2,754</td>
<td>$2,448</td>
</tr>
<tr>
<td>Top Leaderboard</td>
<td>1100 x 93</td>
<td>$347</td>
<td>$312</td>
<td>$277</td>
<td>$243</td>
<td>$617</td>
<td>$556</td>
<td>$495</td>
</tr>
<tr>
<td>Side Square #1 or #2</td>
<td>300 x 250</td>
<td>$612</td>
<td>$551</td>
<td>$490</td>
<td>$428</td>
<td>$1,224</td>
<td>$1,102</td>
<td>$979</td>
</tr>
<tr>
<td>Side Rectangle 1 and 2</td>
<td>300 x 600</td>
<td>$578</td>
<td>$520</td>
<td>$462</td>
<td>$405</td>
<td>$1,155</td>
<td>$1,039</td>
<td>$924</td>
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<tr>
<td>In-Story</td>
<td>300 x 250</td>
<td>$318</td>
<td>$287</td>
<td>$254</td>
<td>$223</td>
<td>$635</td>
<td>$572</td>
<td>$509</td>
</tr>
<tr>
<td>Top Banner</td>
<td>728 x 92</td>
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<td>$208</td>
<td>$185</td>
<td>$162</td>
<td>$289</td>
<td>$260</td>
<td>$232</td>
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<tr>
<td>Middle Banner</td>
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<td>$156</td>
<td>$139</td>
<td>$121</td>
<td>$289</td>
<td>$260</td>
<td>$232</td>
</tr>
<tr>
<td>Bottom Banner</td>
<td>728 x 92</td>
<td>$173</td>
<td>$156</td>
<td>$139</td>
<td>$121</td>
<td>$301</td>
<td>$270</td>
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<tr>
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<td>$385</td>
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<td>$300</td>
<td>$662</td>
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<td>Page Curl</td>
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<td>$425</td>
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<td>E-Mail News Update—Top Position</td>
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<td>$364</td>
<td>$323</td>
<td>$284</td>
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<tr>
<td>E-Mail News Update—Middle and Bottom Position</td>
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<td>$292</td>
<td>$256</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**Video—Pre Produced**

*Animated ads can be produced at $50/hour*
Smith voted in favor, while Commissioner Erin Smith said she would replace a new conditional-use permit. Commissioner Roy Bracken, would replace and revised it.

Ketchum architect Steve Cook and Ketchum Planning and Zoning Commission members discussed the traffic impacts of a new conditional-use permit. Commissioner Bracken and his team, including Ketchum Planning and Zoning Commissioner Erin Smith, would replace another business.

However, on Monday the P&Z Commission meeting is June 19. Roy Bracken revises project enough to get new hearing Ketchum architect Steve Cook and Ketchum Planning and Zoning Commission members discussed the traffic impacts of a new conditional-use permit. Commissioner Bracken and his team, including Ketchum Planning and Zoning Commissioner Erin Smith, would replace another business.

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Highlight your upcoming calendar event on the front page of the Idaho Mountain Express Website. The #1 most read website in the valley.

COST IS $29 FOR 7 DAYS
Participant must pay online

How the event(s) will appear on the front page:

This is a quick link to the detailed calendar entry.